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Facebook cover photo template psd 2019

I once uploaded a beautiful cover photo on Facebook. Suddenly, without my warning, it became terribly ugly. I need to know that Facebook cover sizes are often changing. So, here, I suggest you the latest templates, as well as an example image to measure with them. Press Ctrl+F to easily find something specific on this page. That's how it goes! If your image is created as Full HD – 1920px x 1080px – it's good for everyone. However, some parts of it can be cut on separate screens, so make sure you download this template to fix it: A versatile Facebook template .jpg (sharing) and .psd file (for Photoshop users). You can use a Full HD background to add the necessary data to the green region. This template is proven to be effective in all facebook cover sizes listed. If you need a special cover, they are available. Personal cover photo exact size 2020👉 Click to download coverIt's measured desktop. Optimize the cover photo if you don't want the image to be stretched, 100 pixels to merge it:Desktop: 851 x 315 pixels. (1702px x 630px Retina display.) Mobile phones: 640x360 pixelsTablet: 851px x 406pxYou can also take advantage of a 360-degree cover photo. Crazy, isn't it? Facebook Business Page sizes, 2020Facebook Business Cover Photo size: 828x315 pxNews Feed link pic size: 1200x900 pxNews Feed link photo ratio: 4:3Desktop News Feed Screen : By 470x470 pxMobile News Screen: Up to 626x840 pxRight Column Image Size: 254x133 pxFacebook Business Page History Cover Size 2020To add your Facebook Business History, Click on the blue link, which claims + Finish your story to tell more people about your business. Then you will see our story editing view. You can also choose to upload a photo here. 1200px x 445px is the recommended facebook note cover image dimension. Facebook group cover photo size 2020There is the difference between facebook group cover photo sizes and Facebook page cover photos. The Facebook group image is 820px x 462px. Visible desktop size: 820px x 250pxImage size: 820px x 462px (fully visible on mobile phone)Desktop news feed: 820px x 250px (trimmed top and bottom)What cover image is attractive to people? If you want more likes and shares, so can help you get that: Emotions: If people can relate to your feelings, they will work. Relevance: Keep away from the most frequently used photos. Take advantage of your photos— something that's related to what you're doing. Colors: Darker colors usually create bad feelings, and if you're a company that provides company services, try to avoid them. Typography: Make it easy to read, and choose the font and style that promotes your message. Texts and hash tags: With the correct your audience will be ushered in promotions and likes. Facebook Event Cover Image Sizes 2020Only as above universal Facebook template, the exact size of Facebook Event cover images is 1920px x 1080px (ratio 16:9). Desktop NewsFeed screen: 470x174 pxMobile News Feed 560x208 pxRight column screen: 254x133 pixelProfile image size 2020Here, there are also several hidden walls. Upload a ready-made 180px x 180px image or larger image or crop it online with Facebook's built-in editor. The image will be changed, and some pixels will be hidden because of the profile borders. Finally, you will get a 160px x 160px image. Here's a test: As stated in Facebook Help, you can also use videos:You can take a video for up to 7 seconds to use as a profile video. Profile videos appear at the top of your profile, as is the profile picture. The profile size ratio is usually 1:1, so images with 300px x 300px, 567px x 567px etc. can be uploaded. I'm sure you're already getting an idea. It must be at least 180px x 180px. And retina screens, preferably over 360px x 360px. Can I use larger images? Yes, you can use larger images if you keep existing odds. Because Facebook optimizes images, you can also have better results. This means that he is trying to make them fit correctly and much faster to download. What are these relationships and how are they calculated? If you decide not to use the Universal Facebook template above (which is already large enough), then the easiest way to get larger sizes is to multiply all the sizes above 2. This is a great idea and optional because retina screens use double-regular devices for pixels. Here is everything in the table:Facebook cover type Normal size Double sizeWidth pixelsword wordsPersonal cover image size851x406 (can go to 315)1702x12 (630 cropped)Facebook Business page size828x3151656x630Facebook Business Page Story Cover600x2221200x445Facebook Group Cover Photo Size820x462 (desktop: 250)1640x924 (500)Facebook Event Cover Image SizeDifferent. Best to use the template above.1920x1080Profile image size180x180360x360How to crop your photos on Facebook? This is mainly for those who would like to know how to reduce photos for free. I strongly recommend using the free software known as IrfanView. He can save his photo to .jpg optimal resolution. It can also change the file format. If you downloaded the image as a .png you can still convert it to .jpg. After you install and download the app, you can start it already. You do not need any plugins. To open the file or drag and drop it to IrfanView or press O to open it. You can rotate the photo by pressing R or L to rotate the photo to the right or left, respectively. Then draw a rectangle by clicking anywhere in the photo and moving the mouse. Don't worry about the right size yet. At any time, you can hover around the borders to resize it. You can see the exact size at the very top of the window as it is updated as soon as its size. When you have full HD size (1920px x 1080px) hold down CTRL and press Y to crop it. Excellent! Now there is only one important step left: to save it. Press S. Enter a file name and select JPG/JPEG format from drop-down list. Click the Save button and you are ready to go. Where can you find full HD or larger images for free? To be the most authentic, it is best to use your photos on Facebook. If you are too busy that you can also get awesome images for free on the following sites: Pexels.com - Free for commercial use. No assignment requiredUnsplash - Beautiful photos freePixabay - More than 1.5 million royalty free stock videos and photosStockSnap.io - Hundreds of high-resolution images are added every week. No Copyright limitsBurst @Shopify - Free for commercial and personal use, no attribution requiredNegativeSpace - Business, people, food and technology images freeKaboomPics - Color Palette + Free Photography Want your Facebook Cover Photo to look good both desktop and mobile? Optimizing Facebook content for mobile is non-negotiable. Why? More than half of Facebook users will only see it on smartphones and tablets! But your cover photo can have it both ways: Here's a Facebook cover photo mobile template - that also works great on the desktop. NEW 2020 – Bothersome text overlay iPad tablets @Read ... 2 Great Ways to Make the Perfect Facebook Page Cover Photo! Already know how to create a graphics program that has layers like Photoshop? Then you will enjoy my FREE cover photo template below. Not a pro designer? Don't worry! There is an EASY online design program that includes a template directly inside! Read on to both of these options with instructions on how to keep items in a safe zone so that it's not cropped on desktops or mobile devices. Why should you care about optimizing mobile phones? The use of mobile devices is growing and this trend will continue to grow. Google won't like your site if it's not optimized for mobile devices, and Facebook users won't understand your cover photo, which is just for viewing on your computer! Facebook mobile resource statistics 2020This is the latest statistics from January 2020. In half – 56.5% of Facebook users only have access to the mobile site (up 51.7% in January 2016). One billion users access Facebook daily via their mobile phones. source January 2019 Since people access Facebook from various devices, the percentage number is more than 100%. Statistics and chart. Statistal love my great beautiful desktop monitor, but even I use Facebook on a mobile phone sometimes @Why is the Facebook page cover photo so confusing? Facebook cover photo sizes seem to be a difficult concept for many to grasp. First of all, there are 4 different types of cover photos on Facebook (see below). If it's not confusing enough, Facebook recommends different sizes But the problem is not pixel dimensions! There's a problem because each cover photo has a different form of desktop than a mobile phone. Cover photos are available in a wider image format on the desktop. They're taller on a mobile phone. It's not because Facebook is trying to confuse designers! This is because the browser window window Wide. The mobile device is tall. FB is trying to adapt to these completely different screens. However, Facebook doesn't help us much when they tell us:Your page cover photo: it shows 820 pixels wide and 312 pixels high on your computer page and 640 pixels wide up to 360 pixels high on smartphones. Must be at least 400 pixels wide and 150 pixels high. Loads the fastest as a sRGB JPG file that is 851 pixels wide, 315 pixels high, and less than 100 kilobytes.*yes. Well, that would be great if we could actually upload a separate image for mobile and desktop. But we can't! What we need to do is create a cover picture that works in both sizes / shapes. Let me repeat that pixel size is not a very important issue. The fact that the shapes are different. You can create a desktop and have a huge portion of sides cut off on mobile.OR, you can create mobile devices and play some cropping at the top and bottom of the desktop. I highly recommend mobile first design! As a marketer, we spend a lot of time on a computer monitor. This is not the case for the general public! More than half - 56.5% - of Facebook users only have access to the site on a mobile phone. These people will never see your desktop optimized design. My templates are optimized for mobile first.* By the way, I strongly recommend you ignore any cover photo size tip tip tip from Facebook! This article applies to facebook business page cover only photos. For personal profiles, groups and events, click:Facebook profile Cover Photo SizeFacebook Group Cover Photo SizeFacebook Event Cover Photo SizeFace Book Page Cover Photos Easy! Let me ease your confusion. It doesn't have to be difficult. If you don't want to mess with Photoshop and templates, make your FB header easy – with Snappa! Snappa has integrated facebook cover photo dimensions and secure zones into its graphic designer, making it look great on both phones and computers. Inside snappa you will also find:40,000+ photos and 3,500+ graphics – free and licensed for commercial use. Or upload your photos to Snappa.200+ fonts pre-uploaded to Snappa, import your custom fonts to keep your brand intact. Hundreds of pre-created templates! Read the instructions. Or jump and try it now!••• Create a Facebook cover photo for free NOW! • Disclosure: If you upgrade to a paid plan, I can receive a referral fee. Cover Photos Desktop vs Mobile! agree - it's tricky to create your own Facebook cover photo to be displayed properly on both mobile and

desktop computers. Designing with safe zones will help you facebook cover photo, which looks great on all devices! Facebook does not stretch does not distort your image to fit into different devices - it's crops automatically instead. On your mobile device, your Facebook cover photo will crop the sides, showing more height of the cover photo. And on a desktop device, Facebook shows more cover photos wide, cropping up and bottom. You can quickly see the difference below. Using facebook cover photo size size pixels 360 pixels and critical elements in safe zones will ensure that nothing important is interrupted on both mobile devices or desktop computers. If you are ready to create a Facebook cover photo, Snappa's powerful and easy-to-use graphics developer has made this process incredibly simple. Here's a step-by-step video showing how to create a Facebook page cover photo in optimal size with Snappa.Or, follow these screenshots to complete the process. Choose Facebook cover photos to pre-set the perfect cover image size – automatically! Then select a pre-created Facebook cover template (which is fully customizable) or create a cover photo from scratch. Even if you use a template, you can upload your own image or choose from snappa free image library. Add text, graphics, shapes, and effects to any part of the image. All these accessories can be:Easily drag and drop. Defined as the opacity you want. On any layer you choose. You'll notice that there are overlay shows on mobile and desktop-only zones for your Facebook cover, so you never have to worry about text and graphics getting turned off. ☞Read to start?••• Create a Facebook cover photo for free NOW! • Disclosure: If you upgrade to a paid plan, I can receive a referral fee. Facebook Page Cover Photo Mobile and Desktop Template [2020 Update]Prefer Photoshop? Your mobile cover photo will no longer have sides roughly chopped off with this template. The secret is to make your image much taller than the recommended 820 x 312 pixels - 461 pixels high, to be accurate. This gives you 75 pixels at the top and bottom that will crop the desktop. I tried different proportions, and this one worked best. You may lose a pixel or two on one or more mobile devices. Nothing worth worrying about! NEW 2020: The tablet's visible size is different from the phone. It is now cropped at the height between desktop and mobile version (which still works on phones, but not on tablets from January 2020). Even more problematic? The profile photo, page name, and user name are covered with a cover photo that can damage your design. Not to mention the overlay of the black gradient. Below you can compare the appearance of the page on 3 different devices. I will redid my Facebook page to cover photo templates for 2020 showing this new iPad cropping and overlay. Note that the amount of text overrides depends on the page name and the length of the username. You can choose from 2 templates: low-resolution (820 x 461 pixels) and large rez (1200 x 674 pixels). I recommend that you make your cover picture even bigger than 820 pixels for the best One just below is 820 pixels wide, Facebook's recommended width. Just right click on the picture below to download, and select Save image as ... High-resolution version and instructions, keep scrolling! Right-click to download the Facebook cover photo template for mobile and desktop, low rez version 2020. Facebook page cover photo template, template, better - Make your Facebook Page Cover Photo Bigger! I recommend 1200 x 674. Right-click here to download the BIG template. Instructions for using Facebook cover photo templates 4 This template is so close to the recommended link sharing size that you can use universally. This is also a great size for tweeted images. The proportion is 16:9.Instructions on how to use your social media templates1. Open Photoshop or another graphics editing program that contains layers.2. Change video & mode to RGB (template is indexed color in PNG).3. Add guidelines to match the template, or use the template as a transparent layer for recommendations.4. When you're done design, delete the template from the image file. If your design app doesn't have layers, you can use them for size and visual reference. There are more social media templates in the Free Member Area.The easier Photoshop solution for Facebook Page Cover PhotosPhotoshop Smart Objects! You can find flexible social media header templates that are available in the Creative Market.They use Photoshop Smart Objects to see how your design will look on your desktop, phone, and tablet. Move your photos and text around and see mockups update before your eyes! Disclosure: I am a Creative Market affiliate and will have a small referral fee if you buy. I think low costs are worth the time you save. How to upload a Facebook page cover photoWhen you upload a cover photo to your desktop, you can adjust the top crop to place it from top to bottom exactly as you like. If you upload to your mobile phone, it will be cropped automatically in the center on the desktop view. However, I do not recommend it, because the compression is terrible! Stick upload png file through your desktop computer and it will look 10 times better. I recommend uploading your FB cover photo as a PNG file over the desktop to avoid unsightly video compression. What's changed with facebook cover photo size 2016-2017? Fortunately, the size of the Facebook page cover image has remained stable for almost 2 years (since spring 2017), except for the iPad.This entry, which was originally posted on December 7, 2015, with a desktop size of 851 x 315 and a mobile size of 851 x 475. Then, the following changes occurred:Spring 2016: The desktop width has been reduced to 828 pixels. I reduced the height of my mobile phone accordingly. Facebook personal profiles are not affected. Summer 2016: The cover photo is no longer the type or profile picture overlay! Winter 2017: Desktop size has been reduced to 820 x 312 pixels, from 828 x 315.This is the same proportion! So you don't need to redo your cover photo if it's 828 x 315.Unless you want it to look good on mobile ☺No more type or profile photos overlay fb page cover photo Summer 2016. Facebook Cover Photos: ConclusionNo remember to visit these other articles for more cover photo templates:Facebook profile Cover Photo SizeHelp cover Photo sizes, including ads:Want ads:Want ads:Want ads top social media video sizes? This one rounds them up for you, as well as links to detailed articles on many topics! This is really the ultimate guide to social media video sizes. Ready to make your Facebook Page cover photo easy? Try Snappa's online designer for free! Their templates give you the perfect size, with safe zones, so that your beautiful design looks great on both desktop and phone. Create very attractive images in minutes with drag-and-drop.40,000+ photos and 3500+ graphics – free and licensed for commercial use. Or upload your photos to Snappa.200+ fonts pre-uploaded to Snappa.Or import your custom fonts to keep your brand intact. Choose from hundreds of pre-prepared templates suitable for various niches. Social media, display ads, blogs, emails, and infographic video. Whether you're a designer or not, it really has everything you need. ••• Create a Facebook cover photo for free NOW! • Disclosure: If you upgrade to a paid plan, I can receive a referral fee. What do you think? Now your Facebook Cover Photo mobile version can rock like on the desktop! Share with a friend! Louise Myers is a graphic design expert whose design has featured disney, Macy's, WalMart and more. Her simple writing style gives small business owners the success of making their graphics social media! Success!

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